

SCHOOL OF BUSINESS, SR UNIVERSTIY

Master of Business Administration - Business Analytics

SEMESTER I

S.No.	Course Code	Course	Hours / Week			
			L	R	P	C
1	25MBA302PC501	Economics for Business Decisions	3	0	2	4
2	25MBA302PC502	Financial Accounting	3	0	2	4
3	25MBA302PC503	Management and Organisation Behaviour	3	0	2	4
4	25MAT400BS501	Statistical Interface and Predictive Analytics	4	0	0	4
5	25HUM204HS501	Life Skills: Entrepreneurship, Language, Communication & Personality	2	0	4	4
			15	0	10	20

SEMESTER II

S.No.	Course Code	Course	Hours / Week			
			L	R	P	C
1	25MBA302PC504	AI & Business Analytics	3	0	2	4
2	25MBA302PC505	Corporate Finance	3	0	2	4
3	25MBA302PC506	Human Resource Management	3	0	2	4
4	25MBA302PC507	Strategic Marketing	3	0	2	4
5	25MBA202PC508	Operations Management	2	0	2	3
6		Specialization Core - I	3	0	2	4
			17	0	12	23

SEMESTER III

S.No.	Course Code	Course	Hours / Week			
			L	R	P	C
1	25MBA202PC601	Business Environment & Strategy	2	0	2	3
2	25MBA202PC602	Research Methodology	2	0	2	3
3		Specialisation Core - II	3	0	2	4
4		Specialisation Elective- 1	2	0	2	3
5	25HUM104HS601	Critical Thinking and Interpersonal Skills	1	0	4	3
6	25HUM104HS602	Quantitative Aptitude and Logical Reasoning	1	0	4	3

7		Open Elective-1	3	0	0	3
		Open Elective-1	15	0	16	22
SEMESTER IV						
S.No.	Course Code	Course	Hours / Week			
			L	R	P	C
	25MBA030PR601	Major Project/Industrial Project/ R&D Project/ Industry Internship/Start-up/Externship	0	0	30	15
			TOTAL CREDITS			80
SPECIALISATION CORE / ELECTIVES						
Business Analytics						
Specialisation Core						
S.No.	Course Code	Course	Hours / Week			
			L	R	P	C
SC1	25MBA302SC504	Foundations of Data Science	3	0	2	4
SC2	25MBA302SC604	Programming with Python	3	0	2	4
Specialisation Elective						
SE1	25MBA202SE607	Programming with R	2	0	2	3
SE1	25MBA202SE608	Data Visualization with Power BI	2	0	2	3